



FOR IMMEDIATE RELEASE

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NOVO Health Services and Cupron Expand Exclusive Partnership Offering Antimicrobial Copper Patient Linens to Hospitals

RICHMOND, October 5, 2021 – Cupron, Inc. (Richmond, VA) and NOVO Health Services (Atlanta, GA) have announced that their current exclusive partnership agreement to offer Cupron’s antimicrobial copper patient linens to healthcare providers in key Midwest markets has been expanded to include portions of Georgia, Tennessee, and Alabama. Cupron’s continuously self-sanitizing copper linens provide an extra layer of protection during patient use. A growing portfolio of peer-reviewed outcomes studies show that replacing regular patient linens with Cupron’s copper linens reduces the incidence of healthcare-associated infections in acute care hospitals and are proven effective against a growing list of pathogens including MRSA, CRE, VRE, *Candida auris*, *C. difficile* and COVID.

“NOVO Health Services is the leading provider of healthcare laundry services in many key markets. NOVO continues to grow its footprint, has an exceptional team, and we are delighted to expand our exclusive arrangement and partner with them to provide our antimicrobial linens to more hospitals” said Chris Andrews, CEO of Cupron.

“The exclusive expansion to add Cupron linen to the NOVO portfolio of products in the Georgia Marketplace furthers our commitment and overarching mission to improve patient outcomes to the customers we serve” said Karl Phillip II, CEO of NOVO.

About NOVO Health Services

NOVO Health Services, offers linen management solutions to the healthcare industry. Novo keenly focuses on safety and infection prevention and provides its partner hospitals with a value-driven linen management control system to eliminate excess internal costs. NOVO’s wide range of service programs offer a variety of options to provide a seamless, single source distribution system. NOVO’s regional healthcare linen facilities are HLAC accredited and operate with state-of-the-art processing equipment and processes. NOVO has earned a solid reputation for providing excellent customer service for over 30 years.

About Cupron, Inc.

Cupron, Inc. is a copper-based technology company based in Richmond, Virginia that harnesses the unique properties of copper for health care, consumer, industrial and military applications. Cupron’s patented embedded copper technology has earned multiple, unique public health claims from the Environmental Protection Agency. To date, Cupron’s research program has directly

resulted in the publication of more than 40 scientific articles. Cupron Medical Textiles have been in use for over 4.5 million patient days and are in use in dozens of hospitals in the United States. They are backed by multiple outcomes-based peer reviewed studies. Learn more at Cupron.com.