



Sharon Oakley
804-322-3650
Soakley@cupron.com

NOVO Health Services and Cupron Strike Exclusive Partnership Offering Antimicrobial Copper Patient Linens to Hospitals

RICHMOND, February 2, 2021 – Cupron, Inc. (Richmond, VA) and NOVO Health Services (Atlanta, GA) have announced an exclusive partnership agreement to offer Cupron’s antimicrobial copper patient linens to healthcare providers in key markets. Cupron’s copper linens have an added ongoing level of protection for the linen as it passes through the various chains of custody within the hospital environment. A growing portfolio of peer-reviewed outcomes studies show that replacing regular patient linens with Cupron’s copper linens reduces the incidence of healthcare-associated infections in acute care hospitals.

“NOVO Health Services is the leading provider of healthcare laundry services in many key markets. NOVO continues to grow its footprint, has an exceptional team, and we are delighted to partner with them to provide our antimicrobial linens to more hospitals” said Chris Andrews, CEO of Cupron.

“The addition of Cupron linen to the NOVO portfolio of products furthers our overarching mission to improve patient outcomes” said Karl Phillip II, COO of NOVO.

About NOVO Health Services

NOVO Health Services, offers linen management solutions to the healthcare industry. Novo keenly focuses on safety and infection prevention and provides its partner hospitals with a value-driven linen management control system to eliminate excess internal costs. NOVO’s wide range of service programs offer a variety of options to provide a seamless, single source distribution system. NOVO’s regional healthcare linen facilities are HLAC accredited and operate with state-of-the-art processing equipment and processes. Novo has earned a solid reputation for providing excellent customer service for over 30 years.

About Cupron, Inc.

Cupron, Inc. is a copper-based technology company based in Richmond, Virginia that harnesses the unique properties of copper for health care, consumer, industrial and military applications. Cupron’s patented embedded copper technology has earned multiple, unique public health claims from the Environmental Protection Agency. To date, Cupron’s research program has directly resulted in the publication of more than 40 scientific articles. Cupron Medical Textiles have been in use for over 3.5 million patient days and are in use in 25 hospitals in the United States. They are backed by multiple outcomes-based peer reviewed studies. Learn more at Cupron.com.