

Cupron® Performance Additives Announces “Derma ClearVB3™” platform for Personal Care applications

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Derma ClearVB3 combines Vitamin B3 and Cupron Copper Technology into one easy-to-formulate ingredient for skin care applications.

RICHMOND, Va., September 15, 2026 -- Cupron Performance Additives (Cupron) today announced the broad release of Cupron Derma ClearVB3™ to Personal Care formulating partners.

Derma ClearVB3 combines the power and utility of Cupron Copper with Vitamin B3, a well-established ingredient for skin health and well-being. Cupron technology leverages the most effective form of copper, cuprous ions (Cu+), to advance human health via skin protection, skin care, deodorizing, and sustainable preservation. Vitamin B3 complements these benefits by supporting skin brightening and more even skin tone, skin barrier function, moisture retention, and overall skin conditioning. By bringing these two complementary ingredients together, Derma ClearVB3 demonstrates the strategic modularity of Cupron technology for Personal Care products and beyond.

The first Personal Care partner applications leveraging Cupron® Copper Technology are scheduled for 2027 market release dates. Derma ClearVB3 demonstrates the power and flexibility Cupron Clear’s modular architecture, allowing easy tailoring of chemistries to specific market category applications. In this case, Derma ClearVB3 integrates niacinamide, a broadly used ingredient for skin care applications, with Cupron’s proprietary copper platform, offering Personal Care formulators and brands a seamless path to differentiated value for their consumers.

Contact your Cupron representative to understand how Derma ClearVB3 can bring new vitamin-enriched copper-based value to your Personal Care consumers.

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About Cupron Performance Additives: Cupron is the global leader in health, environment and lifestyle applications leveraging safe, sustainable and effective copper formulations. These formulations are engineered for easy use in, on and around polymers and liquids. Cupron develops solutions with brand and distribution partnerships, creating *Cupron Enhanced*[™] solutions that save lives and elevate lifestyles for consumers. Cupron solutions are designed to be flexible across most polymer chemistries and form factors (e.g. film, textile, cast, extruded, foam, liquid, etc.) commonly used in consumer and industrial products. For more information, visit www.cupron.com.